

MUNDUSvini meets FORUM VINI

# MUNDUS vini<sup>®</sup>

DER GROSSE INTERNATIONALE WEINPREIS



Present your winning wines  
to over 9,000 visitors at the  
International FORUM VINI Wine Fair

12 - 14 November 2010, Munich





# Presentation of MUNDUSvini 2010 award-winners

at the FORUM VINI International Wine Fair  
12 - 14 November 2010, Munich

## MUNDUSvini meets FORUM VINI

For the first time, two leading members of the German wine industry come together to present a range of MUNDUSvini award-winning quality wines to a broad audience of wine enthusiasts and specialist retailers.

The FORUM VINI in Munich is the perfect setting. It is one of Europe's most internationally recognized wine fairs, located in the wealthy southern region of Germany. The event has been run annually for 25 years and regularly attracts 9,000 visitors. In a large, open tasting area, the award-winning wines of the 2010 MUNDUSvini competition will be available for tasting, with all relevant information including technical data, an aroma wheel, "Product Passport", and details of how to contact the supplier.

With the pre-Christmas sales period approaching, presenting your wines at FORUM VINI, will be of as much interest to visitors as well as the importers and specialist retailers present at the fair.

## FORUM VINI – International Wine Fair in Munich

- ▶ Successfully established in the German market for 25 years, and enjoying high levels of recognition within the wine trade
- ▶ Regularly attracts over 9,000 visitors and 250 German and international exhibitors
- ▶ A lucrative market place for still and sparkling wines
- ▶ A fair for trade, consumers and specialist visitors with tastings, direct sales and a supporting programme
- ▶ An additional bonus: the residents of Munich are considered to be wine enthusiasts with particularly spending power
- ▶ Munich's large population and catchment area makes it an extremely interesting setting
- ▶ Time-efficient – the fair is held over three days (Friday - Sunday)
- ▶ Date: 12 - 14 November 2010





## Services for you

### What you will get if you choose to present your MUNDUSvini award winning wines at FORUM VINI

#### In the run-up to the event

- ▶ Advertising of the tasting as part of the FORUM VINI campaign:
  - posters in and around Munich
  - advertisements in daily newspapers
  - flyer and postcard campaigns
- ▶ Announcement of the tastings in all relevant Meininger publications:
  - Weinwirtschaft – for decision-makers in the German wine trade
  - Sommelier Magazin – for sophisticated professional buyers in the restaurant and hotel business and sommeliers
  - Der Deutsche Weinbau – the trade magazine for producers and direct sellers
  - Weinwelt – the best magazine through which to talk to German consumers.
- ▶ Advertising of the event on the websites of Meininger publications and announcement on [www.forum-vini.com](http://www.forum-vini.com)

#### During FORUM VINI

- ▶ Announcement of the tasting in the official fair catalogue
- ▶ Tasting brochure including many details about your wine:
  - contact details of the importer or the producer
  - information about the source of supply
  - declaration of the recommended retail price
  - description of the wine and the way it tastes
- ▶ “Product Passport” based on the MUNDUSvini 2010 tastings
- ▶ Graphic illustration of the wine’s aromas and flavours on a specially developed aroma wheel
- ▶ Logistic services, tasting manager, service personnel on all 3 days of the fair
- ▶ Tasting glasses for the trade fair visitors
- ▶ **We connect people: You will receive the contact details of all visitors who are more interested in your wines.**



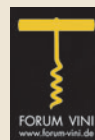
#### Costs per partner

€145 plus VAT per wine.  
6 bottles of each wine are provided for the presentation.

#### Contact

Korinna Stattmüller  
Telephone +49 (0) 6321 8908-1990  
[stattmueller@meining.de](mailto:stattmueller@meining.de)  
Registration deadline: 11 October 2010

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# REGISTRATION FOR THE PRESENTATION OF THE WINNING WINES

12 - 14 November 2010,  
FORUM VINI, Munich

- Yes, we will attend the MUNDUSvini tasting area at FORUM VINI and will register the following:

\_\_\_\_\_ wine/s (number) at €145 plus VAT each

## WE WOULD LIKE TO REGISTER THE FOLLOWING WINE/S:

1.) \_\_\_\_\_  
Name of the wine

\_\_\_\_\_   
MUNDUSvini ID number

\_\_\_\_\_   
Recommended Retail Price (incl. VAT)

\_\_\_\_\_   
Email address of the supplier / the importer

2.) \_\_\_\_\_  
Name of the wine

\_\_\_\_\_   
MUNDUSvini ID number

\_\_\_\_\_   
Recommended Retail Price (incl. VAT)

\_\_\_\_\_   
Email address of the supplier / the importer

3.) \_\_\_\_\_  
Name of the wine

\_\_\_\_\_   
MUNDUSvini ID number

\_\_\_\_\_   
Recommended Retail Price (incl. VAT)

\_\_\_\_\_   
Email address of the supplier / the importer

4.) \_\_\_\_\_  
Name of the wine

\_\_\_\_\_   
MUNDUSvini ID number

\_\_\_\_\_   
Recommended Retail Price (incl. VAT)

\_\_\_\_\_   
Email address of the supplier / the importer

5.) \_\_\_\_\_  
Name of the wine

\_\_\_\_\_   
MUNDUSvini ID number

\_\_\_\_\_   
Recommended Retail Price (incl. VAT)

\_\_\_\_\_   
Email address of the supplier / the importer

- We are interested in an exhibition stand at FORUM VINI. Please forward our contact details to the trade fair organiser (Albrecht GmbH).

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## Date and venue

12 - 14 November 2010, M,O,C, Lilienthalallee 40, 80939 Munich  
Opening times: Fri 3 - 10 pm / Sat 1 - 10 pm / Sun 1 - 8 pm

## Terms and conditions of participation

The participation fee for presenting a wine in the tasting area is €145 plus VAT per wine. 6 bottles of each wine are provided free of charge. Further services are not required. MUNDUSvini is responsible for the organisation on-site. Only wines that have won a medal at MUNDUSvini 2010 are admitted to the tasting area.

## ID number

You can find a wine's ID number in your MUNDUSvini correspondence.

## Registration

The registration deadline is 11 October. You will subsequently receive an invoice from us.

## Delivery

Please send the products to the following address by **18 October 2010**:

MUNDUSvini meets FORUM VINI  
c/o MUNDUSvini GmbH  
Korinna Stattmüller  
Maximilianstraße 11  
67433 Neustadt/Weinstrasse  
Germany

## PURCHASER'S ADDRESS

- Mr.                       Ms.

\_\_\_\_\_   
Title/first name/last name

\_\_\_\_\_   
Company name

\_\_\_\_\_   
Street/postbox

\_\_\_\_\_   
Region/postcode/town

\_\_\_\_\_   
Telephone/fax

## INVOICE ADDRESS

(if different from the purchaser's address)

\_\_\_\_\_   
Company name

\_\_\_\_\_   
Street/postbox

\_\_\_\_\_   
Region/postcode/town

\_\_\_\_\_   
**Location/date**

\_\_\_\_\_   
**Company stamp**

## Legally binding signature

### INFORMATION / REGISTRATION

Korinna Stattmüller	MUNDUSvini GmbH
Tel.: +49 (0)6321 8908-1990	Maximilianstraße 11
Fax: +49 (0)6321 8908-73	67433 Neustadt/Weinstrasse
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