



Internationaler

**ISW**

Spirituosen

Wettbewerb

**Einsendeschluss:** 16. April 2010

**Deadline:** April 16<sup>th</sup>, 2010

International Spirits Award

**2010**

## Vorhang auf für den siebten ISW



Spirituosen brauchen dringend neue Impulse. Denn Hochprozentiges hat es nicht leicht dieser Tage. Die Gründe sind bekannt: Antialkohol-Lobby, Gesundheitswahn, Lightwelle und somit ein verändertes Konsumverhalten haben stagnierende, wenn nicht gar rückläufige Absätze mit starkem Preisdruck zur Folge – und das schon seit Jahren. Gerade in dieser Zeit möchten wir Ihnen mit der Prämierungsveranstaltung „Internationaler Spirituosen Wettbewerb – ISW“ wertvolle Hilfen bieten. Wir wollen die Qualität und die Klasse hochwertiger Spirituosen bestätigen und promoten. Wir wollen den Verbrauchern ebenso notwendige wie sinnvolle Orientierung an die Hand geben. Den vom Internationalen Spirituosen Wettbewerb ausgezeichneten Destillaten werden wir wieder eine möglichst große Plattform bieten.

In der Vielfalt der Spirituosen am Markt gibt es natürlich Qualitätsunterschiede, wobei der heutige Standard schon erfreulich hoch liegt. Sorgfältiges Brennen mit Know-How und Geduld lässt eine Spirituose zu etwas Besonderem werden. Es ist viel Fingerspitzengefühl gefragt und eine gute Nase für feine Aromenprofile. Genauso sorgfältig werden wir Ihre Spirituosen in den Prämierungsproben behandeln. Unsere handverlesenen Verkoster sind Qualitätsfachleute aus der Industrie, Wissenschaftler aus Lehr- und Forschungsanstalten, erfahrene Barkeeper und Fachjournalisten sowie natürlich Destillateure aus dem In- und Ausland. Mit ihren unterschiedlichen beruflichen Hintergründen stellen sie die Beurteilungen auf eine breite Basis. Die Bewertungen erfolgen sensorisch nach dem an die O.I.V.-Kriterien angelehnten 100-Punkte-Schema.

Seit der Premiere von ISW in 2004 wurden 50% mehr Proben ange stellt. Darauf sind wir ein wenig stolz, denn dieser Zuwachs bestätigt uns das Vertrauen, das uns die Branche entgegenbringt. Auch in diesem Jahr können Sie auf unser bedingungsloses Engagement und die Zusammenkunft geballter Sachkompetenz bei der Prämierungsveranstaltung zählen.

Die Verkostungen zum 7. Internationalen Spirituosen Wettbewerb finden vom 20. bis 21. Mai 2010 statt. Die Ergebnisse stehen ab Juni 2010 zur Verfügung. Das Preisträgerverzeichnis im großen ISW-Spezial-Heft, das mit einer Auflage von 80.000 Exemplaren den Zeitschriften des Meininger Verlages beigelegt wird, erscheint im August 2010 – rechtzeitig vor dem Jahresendgeschäft.

Anbei finden Sie die Informations- und Ausschreibungsunterlagen. Die Teilnahmegebühr beträgt wie international üblich 140,00 € pro eingereichte Probe.

**Bitte beachten Sie den Einsendeschluss der Proben:  
Freitag, den 16. April 2010**

Wir freuen uns auf Ihre Spirituosen und wünschen Ihnen viel Erfolg im Jahr 2010.

Der ISW Vorstand  
Susanne Denzer, Prof Dr. Ulrich Fischer, Michael Hornickel

## The curtain is raised for the seventh ISW

Spirits urgently need a new direction, because high percentage-proof spirits are not having it easy these days. The reasons are well-known: the anti-alcohol lobby, the health trend, the popularity of low-calorie products and the resulting changed consumption behaviour mean stagnating sales accompanied by severe price pressure – something that has been going on for years.

At just this time, we want to offer you valuable help in the form of the International Spirits Award – ISW. We want to confirm and promote the quality and class of high-grade spirits. We want to provide consumers with useful and sensible direction. Once again, we will offer as large a platform as possible to the best distillates.

There are, of course, differences in quality among the wide range of spirits available on the market, although the general standard today is very high. Careful distillation with know-how and patience allow a spirit to become something special. A real flair and a good nose for subtle differences in aroma are required. We will handle your spirits just as carefully during the awards tasting. Our handpicked tasters are quality professionals from the industry, scientists from teaching and research programmes, experienced barkeepers and distillers from both here and abroad. Thanks to their various professional backgrounds, they base their evaluation on a wide range of factors. This evaluation is carried out according to the 100 point system based on the O.I.V. criteria.

Since the premiere of ISW in 2004, 50% more samples have been entered. We are more than a little proud of this, as the growth shows the trust which the sector has invested in us. This year too they can count on our commitment and on the gathering of professional expertise at the awards event.

The tasting sessions for the 7th International Spirit Competition are taking place on 20th and 21st May 2010. The results will be available from June 2010. The big ISW special brochure, a 80,000 copy print run of which will be enclosed in the Meininger publishing agency's magazines, is due to appear in August 2010, in time for the year-end business.

Please find enclosed the information and specification documents. The participation fee is € 140 per sample entered.

**Please note the deadline for the submission of samples:  
Friday, 16th of April 2010.**

We are looking forward to receiving your spirits and wish you every success in 2010.



## Die Internationale Fachjury 2010 The international judging Committee 2010



**Günther Roner,**  
Roner Brennereien,  
(Italien)



**Bernhard Schäfer**  
Spirit Consulting  
(Deutschland)



**Thomas Sippel,**  
Destillerie Th. Sippel,  
(Deutschland)



**Dr. Binon Krishna Maitin,**  
The UB group  
(Indien)



**Per Hermansson**  
V&S Group  
(Schweden)



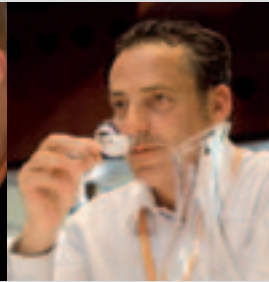
**Steffi Klöckner**  
Birkenhof Brennerei  
(Deutschland)



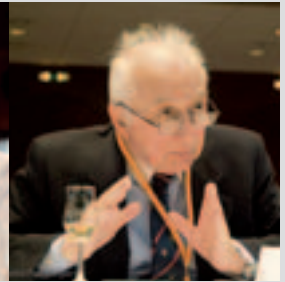
**Gerard Chaussée**  
Pages Vedrenne  
(Frankreich)



**Oliver von Carnap**  
Trinkhalle\* München  
(Deutschland)



**Olivier Paultes**  
Cognac Frapin  
(Frankreich)



**Dr. Giorgio Colli**  
Associazione Stampa  
Agroalimentare  
(Italien)



**Vorstand ISW**  
Michael Hornickel,  
Prof. Dr. Ulrich Fischer,  
Susanne Denzer



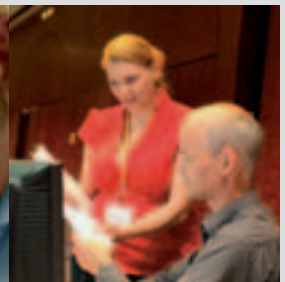
**Stefan Gabanyi,**  
Schumann's Bar  
(Deutschland)



**Anette Closheim,**  
Diageo,  
(Deutschland)



**Uwe Christiansen**  
Christiansens  
(Deutschland)



**ISW Team**  
Susanne Denzer  
Verkostungsleitung  
Uwe Holz, EDV



Die Internationale Fachjury 2010  
The international judging Committee 2010

## Acceptance of entries

All producers and distributors of spirits, liqueurs, fortified liqueur wines, vermouths and mixed drinks in bottles are entitled to enter. Products from all the countries in the world will be accepted if they comply with participation regulations and product categories.

Products must be ready to drink and directly suitable for human consumption.

## Permitted categories

See product passport

## Participation conditions

The products entered for the Spirits Award must be bottles up to a nominal volume of no more than 1.5 litres. Participants can enter as many products as they like. Products must comply with the national labelling and production regulations of the land of production or marketing and/or the rulings of the European Union if they are intended for sale in the countries of the EU. 2 bottles of each sample product are to be entered for the Spirits Award. Samples will only be accepted if duty and tax have been paid and they are sent to the organiser's address free of charge.

For each sample, a product passport must be completed in full with all the required data. These particulars are then binding for all publications and certificates. The organiser of the International Spirits Award has the right to exclude entrants from participation in the competition. Entrants have no legal claim to participation.

## Participation fees

A participation fee will be charged for every sample entered. This fee covers the costs for registration of samples, travel and accommodation for the international jury of experts, organisation of the competition, issue of awards and certificates by the organiser and costs of publicity work.

The participation fee is 140 EUR per sample entered.

## Assessment methods

The products entered for the competition will be assessed by sensory evaluation.

The products must comply with European food law. We reserve the right to carry out random testing of up to 5% of the samples entered and to submit them to a complete analysis, i.e. both chemical and physical.

## Sensory evaluation

Sensory evaluation will be performed by a jury of experts, consisting of 5 international and national tasters per jury. The testers will sample the entries by product category in a blind tasting without knowing the name of the manufacturer, distributor or product.

Aroma and taste are the decisive criteria for the sensory evaluation.

## Awards

The number of products receiving an award in the competition is limited to a third of entries, which will be the ones gaining the most points.

The award classifications are:

- Grand Gold
- Gold
- Silver

## Additional awards and trophies:

Trophies will be awarded in the following categories:

- Spirit of the year
- Brandy of the year
- Whisk(e)y of the year
- Rum of the year
- Fruit brandy of the year
- Grappa of the year
- Clear spirit of the year
- Aromatic spirit of the year
- Liqueur of the year
- Herb flavoured liqueur of the year

### Additional awards:

Brand of the year

Producer of the year

*Requirement: at least 5 spirits entered, of which at least 3 must receive an award*

Importer of the year

*Requirement: at least 6 spirits entered, of which at least two-thirds must receive an award. If several entrants fulfill the requirements, the entrant with the highest number of medals will be awarded the prize.*

## The following marketing activities will be taken:

A special supplement on the Spirits Award winners with a print run of 80,000 copies will be included in the following publications:

- Sommelier Magazin (official organ of the German Union of Sommeliers)
- Fizz (magazine for the „in“ hospitality trade)
- Getränke Zeitung (magazine for the beverage trade)
- Weinwirtschaft (magazine for wine and spirits trade and the food trade)
- Weinwelt (end consumer magazine for wine lovers)
- Der Deutsche Weinbau (official organ of the German Viniculture Association)

- display of the International Spirits Award supplement on Meiningen's stand at fairs, such as ProWein, Intergastra, bevox

- internet portal

- extensive press work (daily newspapers, economic and commercial press, popular magazines, radio and TV)

## Publication

The products winning awards at the International Spirits Award will be published after the end of the competition.

Publication will be in the following, among others: SOMMELIER MAGAZIN, GETRÄNKE ZEITUNG, FIZZ, WEINWIRTSCHAFT, WEINWELT, DER DEUTSCHE WEINBAU, published by Meiningen Verlag, Neustadt an der Weinstraße (Germany), and via the various internet portals which can be linked to the producer's website.

Spirits not gaining the necessary minimum points for an award will not be included.

## Use of awards and logos

Winners are permitted to use the awards they have won and the logo of the International Spirits Award for their own purposes subject to agreement with the MUNDUSvini GmbH. The awards and logos of the International Spirits Award must not be altered and are only to be used for and in connection with the product that gained the award. Use is limited to the registered quantity of identical goods and after announcement of the results useable for 12 months. The title to the logo and the awards remains with the organiser of the International Spirits Award. No unauthorised use, alteration or reproduction is permitted.

## Final Provisions

By submitting their products for entry in the competition, participants declare their acceptance of the participation conditions and the assessments of the MUNDUSvini GmbH.

Any disputes that may arise shall be settled before the local court with jurisdiction for Neustadt an der Weinstraße, Germany.

Neustadt/Weinstraße (Germany)

## ISW 2010

The data in the product passport will be used for all publications and certificates.

You can make use of our software tool to complete the product passport – download it from <http://www.mundusvini.com>.

Country of origin:  Barrique:  yes  no Vintage:

Fruit- / grape variety:  retail price (EUR-VAT incl.):

Lot No.:  Alcohol level in % vol.:  residual sugar:

Exact description of the product:

(Please describe your product, if possible also including its manufacture)

Brand name / full name of   
 product (used for publication):

I hereby declare that the spirit is conform with international food legislation. Signature:

### PRODUCT CATEGORY

<input type="checkbox"/> <b>1.0 Clear spirits made from grain or potatoes</b> <input type="checkbox"/> 1.1 Vodka made from _____ (raw material) <input type="checkbox"/> 1.2 Vodka flavoured _____ <input type="checkbox"/> 1.3 Korn <input type="checkbox"/> <b>2.0 Whisky / Whiskey</b> <input type="checkbox"/> 2.1 Ireland <input type="checkbox"/> 2.1.1 Blended <input type="checkbox"/> 2.1.2 Malt <input type="checkbox"/> 2.2 Scotland <input type="checkbox"/> 2.2.1 Blended Scotch <input type="checkbox"/> 2.2.2 Blended Malt <input type="checkbox"/> 2.2.3 Single Malt <input type="checkbox"/> 2.3 United States of America <input type="checkbox"/> 2.3.1 Bourbon <input type="checkbox"/> 2.3.2 Rye <input type="checkbox"/> 2.4 Others origins <input type="checkbox"/> 2.4.1 Japan <input type="checkbox"/> 2.4.2 Canada <input type="checkbox"/> 2.4.3 Europe (without IRL/UK) <input type="checkbox"/> <b>3.0 Rum</b> <input type="checkbox"/> 3.1 Rum blended <input type="checkbox"/> 3.2 Brown rum <input type="checkbox"/> 3.2.1 Sugarcane <input type="checkbox"/> 3.2.2 Molasses <input type="checkbox"/> 3.3 White rum <input type="checkbox"/> 3.3.1 Sugarcane <input type="checkbox"/> 3.3.2 Molasses <input type="checkbox"/> <b>4.0 Wine spirit</b> <input type="checkbox"/> 4.1 Brandy from origin _____ <input type="checkbox"/> 4.2 Wine spirit from origin _____	<input type="checkbox"/> 4.3 Grappa / Marc from origin _____ <input type="checkbox"/> 4.4 Wine yeast spirit <input type="checkbox"/> 4.5 Cidre spirit <input type="checkbox"/> <b>5.0 Spirits made from</b> <input type="checkbox"/> 5.1 Stone fruits <input type="checkbox"/> 5.1.1 Cherry <input type="checkbox"/> 5.1.2 Plums / Prune <input type="checkbox"/> 5.1.3 Apricots <input type="checkbox"/> 5.1.4 Yellow plum <input type="checkbox"/> 5.1.5 Others _____ <input type="checkbox"/> 5.2 Pomaceous fruit <input type="checkbox"/> 5.2.1 Apple <input type="checkbox"/> 5.2.2 Pear <input type="checkbox"/> 5.2.3 Others _____ <input type="checkbox"/> 5.3 Berries _____ <input type="checkbox"/> 5.4 Wild fruits <input type="checkbox"/> 5.5 Marc from fruits <input type="checkbox"/> 5.6 Other fruits _____ <input type="checkbox"/> 5.7 Roots, dried fruits, nuts <input type="checkbox"/> <b>6.0 Geist made from</b> <input type="checkbox"/> 6.1 Berries <input type="checkbox"/> 6.2 Roots <input type="checkbox"/> 6.3 Wild fruits <input type="checkbox"/> 6.4 Nuts <input type="checkbox"/> 6.5 Stone fruits _____ <input type="checkbox"/> 6.6 Pomaceous fruit _____ <input type="checkbox"/> 6.7 Others _____ <input type="checkbox"/> <b>7.0 Other spirits</b> <input type="checkbox"/> 7.1 Stinging nettle <input type="checkbox"/> 7.2 Caraway	<input type="checkbox"/> 7.3 Juniper <input type="checkbox"/> 7.4 Anis <input type="checkbox"/> 7.5 Herb flavoured spirits <input type="checkbox"/> 7.6 Bitter spirits <input type="checkbox"/> 7.7 Tequila <input type="checkbox"/> 7.8 Cachaça <input type="checkbox"/> <b>8.0 Liqueurs</b> <input type="checkbox"/> 8.1 Fruit Liqueurs <input type="checkbox"/> 8.2 Herb Liqueurs <input type="checkbox"/> 8.3 Spice Liqueurs <input type="checkbox"/> 8.4 Bitter Liqueurs <input type="checkbox"/> 8.5 Coffee-, Tea-, Cocoa-based liqueurs <input type="checkbox"/> 8.6 Chocolate-based liqueurs with _____ <input type="checkbox"/> 8.7 Cream-based liqueurs with _____ <input type="checkbox"/> 8.8 Egg liqueurs <input type="checkbox"/> 8.9 Aromatic fruit liqueurs <input type="checkbox"/> 8.10 Other liqueurs _____ <input type="checkbox"/> <b>9.0 Products with alcohol additives</b> <input type="checkbox"/> 9.1 Vermouth <input type="checkbox"/> 9.2 Liqueur wines <input type="checkbox"/> 9.3 Port wines <input type="checkbox"/> 9.4 Sherry <input type="checkbox"/> 9.5 Organic sweet wines <input type="checkbox"/> 9.6 Aromatic alcoholic beverage <input type="checkbox"/> <b>10.0 Others</b> _____
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### SUBMITTER

company line 1 <input type="text"/>	Tel.	<input type="text"/>
company line 2 <input type="text"/>	Fax	<input type="text"/>
contact person <input type="text"/>	E-Mail	<input type="text"/>
street address <input type="text"/>	Internet	<input type="text"/>
land, postcode, town <input type="text"/>	VAT ID No.	<input type="text"/>

### PRODUCER

= Submitter?

company line 1 <input type="text"/>	Tel.	<input type="text"/>
company line 2 <input type="text"/>	Fax	<input type="text"/>
contact person <input type="text"/>	E-Mail	<input type="text"/>
street address <input type="text"/>	Internet	<input type="text"/>
land, postcode, town <input type="text"/>		

### IMPORTER

= Producer?  = Submitter?

company line 1 <input type="text"/>	Tel.	<input type="text"/>
company line 2 <input type="text"/>	Fax	<input type="text"/>
contact person <input type="text"/>	E-Mail	<input type="text"/>
street address <input type="text"/>	Internet	<input type="text"/>
land, postcode, town <input type="text"/>		

### INVOICE RECIPIENT

= Importer?  = Producer?  = Submitter?

company line 1 <input type="text"/>	Tel.	<input type="text"/>
company line 2 <input type="text"/>	Fax	<input type="text"/>
contact person <input type="text"/>	E-Mail	<input type="text"/>
street address <input type="text"/>	Internet	<input type="text"/>
land, postcode, town <input type="text"/>	VAT ID No.	<input type="text"/>



# Concorso Internazionale dei Distillati e dei Liquori/Concurso Internacional de Espirituosos

**AVVISO IMPORTANTE PER IL PAGAMENTO DELLE QUOTE DI PARTECIPAZIONE! /  
INFORMACIÓN IMPORTANTE SOBRE EL PAGO DE LOS DERECHOS DE PARTICIPACIÓN!**



Data/firma/Data/firma	<input type="text"/>	paese/país	<input type="text"/>
P. IVA / N. IVA	<input type="text"/>	Via/calle	<input type="text"/>
Società/Empresa	<input type="text"/>	CAP città/C.P./población	<input type="text"/>

Se partecipate al ISW Concorso Internazionale dei Distillati e dei Liquori, preghiamo di inviarcvi assolutamente il presente modulo compilato al seguente numero di fax: **0049-6321-8908-9540** allegando inoltre i passaporti di prodotto debitamente compilati per i distillati che intendete presentare. **Si prega di osservare quanto segue:** in caso di mancato pagamento, il distillato non verrà ammesso e si esclude la partecipazione al concorso. Non si inviano fatture. Una volta versato l'importo totale, il partecipante riceverà automaticamente una conferma di partecipazione con relativo certificato pagamento avvenuto.

Para participar en el ISW Concorso Internacional de Espirituosos, debe remitirnos el presente formulario, debidamente cumplimentado al n° de fax: **0049 6321/8908-9540**, junto con los pasaportes de producto correspondientes a los espirituosos presentados, también debidamente cumplimentados. **Nota:** Si non se satisfacen los derechos de participación no se procederá a registrar el espirituosos, de forma que no participará en el certamen. No se remitirán facturas. Tras haber satisfecho el pago completo, los participantes recibirán automáticamente una confirmación de participación y un justificante.

Quota di partecipazione per ogni prodotto (campione) / Derechos de participación por producto (muestra)	140,00 Euro
EU: + 19% IVA, senza loro P. IVA / + 19% IVA sin sus N. IVA	26,60 Euro
P. IVA / N. IVA <input type="text"/>	total 166,60 Euro

Si prega di indicare con crocetta la modalità di pagamento scelta: / Marque con una cruz la forma de pago elegida:

Abbiamo versato oggi l'importo per / Hemos transferido el importe de las muestras (indique el n°):  campioni (prego indicarne il numero) tramite bonifico bancario: / hoy:  
Beneficiario: / Beneficiario: MUNDUSvini GmbH C/C: / N° de cuenta: 1605385  
Istituto bancario: / Banco: Sparkasse Rhein-Haardt IBAN: / IBAN: DE21 5465 1240 0001 6053 85  
SWIFT-BIC: / SWIFT-BIC: MALA DE 51 DKH Casuale: / Motivo: ISW 2010

Si prega di notare l'obiettivo ISW 2010 e, se possibile, il nome della vostra azienda società!

Por favor tenga en cuenta la finalidad ISW 2010 y de ser posible el nombre de su empresa!

Prego addebitare l'importo per / Sírvase retirar el importe de las muestras  campioni sulla mia/nostra carta di credito. (VISA/MASTERCARD). / de mi/nuestra tarjeta de crédito VISA.

- Carta n° / - Tarjeta visa  - Carta n° / - Fecha/firma

Data di scadenza: / válida hasta:  /

Numero carta di credito (16 cifre)  
N° de tarjeta (16 cifras)

Codice di verifica (sul retro della carta, ultime 3 cifre)  
N° de seguridad de la tarjeta (reverso de la tarjeta, 3 últimas cifras)

**Importante: senza codice di verifica non possiamo detrarre l'importo! /  
Importante: sin el n° de seguridad de la tarjeta no podemos retirar el importe de su cuenta!**

**ACHTUNG:** Nicht-EU-Länder: Es muss von aussen sichtbar eine Pro-Forma-Rechnung mit dem Warenwert am Paket angebracht werden.  
**ATTENTION:** Non-EU-Participants: Please put outside on the package a pro forma invoice of the value of the wine.

## Paketaufkleber

INTERNATIONALE WEINAKADEMIE MUNDUSvini GmbH · Maximilianstraße 11 · D-67433 Neustadt/Weinstraße · Germany

package label – etichetta adesiva – autocollant – etiqueta adhesiva

MUNDUSvini GmbH - Probensendung - „ISW – Der Internationale Spirituosen - Wettbewerb“

International spirits award  
Concours International des Spiritueux  
Concorso Internazionale dei Distillati e dei Liquori  
Concurso Internacional de Espirituosos

Bitte gut sichtbar außen am Paket anbringen.  
Please attach the label to the outside of the package in a visible position.  
Applicare l'etichetta in modo ben visibile sul pacchetto!  
Veuillez appliquer l'autocollant de façon bien visible sur l'extérieur du paquet!  
Cotoque la etiqueta adhesiva en un lugar visible del paquete!

Absender/Einreicher	submitter/participant remittente/participante	expéditeur/candidat mittente/candidato	Empfänger	recipient destinatario	destinataire destinatario
Name/Firma contact person/company interlocuteur/société persona de contacto/empresa interlocutore/azienda	<input type="text"/>	<input type="text"/>	Name/Firma contact person/company interlocuteur/société persona de contacto/empresa interlocutore/azienda	<b>MUNDUSvini GmbH Internationaler Spirituosen Wettbewerb</b>	
Straße/Postfach street address/mail drop rue/B.P. calle/apdo. via/casella postale	<input type="text"/>	<input type="text"/>	Straße/Postfach street address/mail drop rue/B.P. calle/apdo. via/casella postale	<b>Maximilianstraße 11</b>	
L, PLZ, Ort land, postcode, town pays, code postal, localité país, código postal, localidad paese, CAP, località	<input type="text"/>	<input type="text"/>	L, PLZ, Ort land, postcode, town pays, code postal, localité país, código postal, localidad paese, CAP, località	<b>D-67433 Neustadt/Weinstraße – Germany</b>	
Zollnummer/Customs number/ Numero doganale/Numéro douanier Número de aduana	<input type="text"/>	<input type="text"/>	Zollnummer/Customs number/ Numero doganale/Numéro douanier Número de aduana	<b>536 23 69</b>	
Tel.	<input type="text"/>	<input type="text"/>	Tel.	<b>+49 6321 89 08 95 00</b>	
Fax	<input type="text"/>	<input type="text"/>	Fax	<b>+49 6321 89 08 95 40</b>	
E-Mail	<input type="text"/>	<input type="text"/>	E-Mail	<b>contact@mundusvini.com</b>	
Internet	<input type="text"/>	<input type="text"/>	Internet	<b>www.mundusvini.com</b>	

Produktkategorie  
Product category  
Catégorie de produit  
Categoría de producto  
Categoria di prodotto

Herkunftsland – country of origin – pays d'origine  
país de origen – paese d'origine

# Wein- und Getränkekompetenz aus erster Hand

## WEIN UND PRODUKTION:



Die Fachzeitschrift für den Winzer  
The journal for viticulturists  
La revue spécialisée des vigneronns  
La revista especializada para el viticultor  
La rivista specializzata per il viticoltore



Die Fachzeitschrift für den Oenologen  
The journal for oenologues  
La revue spécialisée des oenologues  
La revista especializada para el oenologue  
La rivista specializzata per il enologo

## WEIN- UND GETRÄNKEHANDEL:



Die Fachzeitschrift für den Weinhandel  
The journal for the wine trade  
La revue spécialisée des revendeurs de vin  
La revista especializada para el comercio del vino  
La rivista specializzata per il commercio di vini



Die Fachzeitung für den Getränkehandel  
The journal for the beverage trade

La revue spécialisée des revendeurs de boissons

La publicación para el comercio de bebidas

Il quotidiano specializzato per il commercio di bevande



Die Fachzeitschrift für den internationalen Weinhandel

The journal for the international wine trade

La revue spécialisée des revendeurs international de vin

La revista especializada para el comercio internacional del vino

La rivista specializzata per il commercio internazionale di vini

## GASTRONOMIE:



Die Fachzeitschrift für den Sommelier und die gehobene Gastronomie  
The journal for wine sommelier and top-class restaurants  
La revue spécialisée des sommeliers et de la restauration haut de gamme  
La revista especializada para el somiller y la restauración de alto nivel  
La rivista specializzata per il sommelier e l'alta gastronomia



Die Fachzeitschrift für die junge, trendorientierte Gastronomie

The journal for young, trend-oriented restaurants

La revue spécialisée de la restauration tendance

La revista especializada para la nueva gastronomía

La rivista specializzata per la gastronomia giovane e moderna

## ENDVERBRAUCHER:



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