

PRESS RELEASE

**The MUNDUSvini International Wine Awards is held for the ninth time**

- **The starting gun for the famous wine competition has been fired**
- **Deadline for registration and entries is 26<sup>th</sup> June 2009**

Neustadt/Weinstraße, 16<sup>th</sup> March 2009.

The MUNDUSvini International Wine Awards are taking place this year in Neustadt/Weinstrasse for the ninth time. With over 5,000 wines entered each year from all wine-growing areas in the world, MUNDUSvini is one of the largest international wine competitions and the only German competition of international importance. In less than a decade, the MUNDUSvini International Wine Awards have gained an outstanding reputation in the wine business worldwide and the prizes have become greatly sought-after.

The competition offers wine producers and importers the unique opportunity to have the quality and class of their product evaluated in direct comparison to others. The best wines in each category are selected in strictly blind tastings by wine experts from all over the world. The judging is carried out according to the strict rules and regulations of the International Organisation of Vine and Wine (O.I.V.).

The awards won in the competition, which is officially recognised by the European Union, can be printed on the bottles by the grower and are a useful aid for consumers, giving them direction when deciding which wines to buy. The confirmation that the wine is among the best of the excellent wines entered is what makes the medals so sought-after, and is a valuable

marketing tool both for specialist and grocery shops and for the restaurant trade.

Still wines, sparkling wines, perl wines and fortified wines can be entered. The deadline for samples is 26<sup>th</sup> June 2009. The participation fee is €135.00 per sample entered.

The number of products awarded a prize is limited to a third of the samples taking part. The award levels are Grand Gold, Gold and Silver. In addition, special prizes are awarded in the following categories: Importer of the year, Best naturally sweet wine of the year, Best dessert wine and liqueur wine of the year, Best sparkling wine of the year, Best sparkling wine in the food trade. In each of the subcategories Germany, Europe and Overseas, prizes are also awarded for: Grower of the year, Best dry white wine of the year, Best dry red wine of the year, Best dry red wine in the food trade, Best dry white wine in the food trade. This year for the first time, these special awards can also be printed on the bottles, with the exception of Grower and Importer of the year.

The conditions of participation and registration documents for the MUNDUSvini International Wine Award can be found on the internet at [www.mundusvini.com](http://www.mundusvini.com). They can also be requested from the MUNDUSvini organisation team via telephone on +49 (0)6321 8908-9500 or by email at [contact@mundusvini.com](mailto:contact@mundusvini.com).

Wines can be registered online now at [www.webpass.meininger.de](http://www.webpass.meininger.de).

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*About MUNDUSvini:*

The *MUNDUSvini International Wine Award* is the largest officially recognised wine competition under the patronage of the Organisation Internationale de la Vigne et du Vin (OIV), for wines

from all wine-growing regions in the world. It was launched in 2001 by the MUNDUSvini International Wine Academy, a subsidiary of the Meininger Verlag in Neustadt an der Weinstrasse, and has been held every year since then.

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