

MUNDUS vini®

DER GROSSE INTERNATIONALE WEINPREIS



1 Year – 1 Price

Present your award winning wines

at top wine business events

- ▶ FORUM VINI 2011, Munich
- ▶ ProWein 2012, Dusseldorf
- ▶ BARZONE 2012, Berlin

in MUNDUS VINI special publications

- ▶ MUNDUS VINI Guide
- ▶ Tasting brochures

and online at

- ▶ www.meiningers-winesearch.com

Our attractive advertising package guarantees you one year of consumer attention, as well as the attention of wine professionals, gastronomes, sommeliers and beverage wholesalers, with a minimum of expense.

Package price 595,- €

PRESENT YOUR AWARD WINNING WINES OF 2011 AT TOP WINE BUSINESS EVENTS AND IN THE MUNDUS

MUNDUS VINI tasting area at FORUM VINI – International Wine Fair Munich

For 27-years FORUM VINI has made its mark on the international wine scene and is one of the most successful wine fairs in Germany.

Next Date: 11 - 13 November 2011
The perfect date! In time for the Christmas trade.
Visitors: > 9,000
Target group: Fair for private consumers and professionals with tastings, direct sale and an ancillary programme
Exhibitors: 250 (German and International)
Venue: Munich

***Price: 145,- € per wine**
In combination with all other services: 595,- €

MUNDUS VINI tasting area at BARZONE – BAR AND RESTAURANT BUSINESS SHOW

BARZONE is the fair event for the young gastronomy scene like bars, restaurants, hotels, bistros, clubs, as well as for caterers, sommeliers and beverage wholesalers.

Next Date: 22 - 23 May 2012
Visitors: > 5,000
Target group: Trade visitors
Exhibitors: 90
Venue: Berlin

INCLUSIVE ProWein, 4 - 6 March 2012

- ▶ Presentation of your award winning wine at the MEININGER publishing house booth as decoration regal (no tasting area).
- ▶ Booth no. note (for ProWein exhibitors)
- ▶ Distribution of MUNDUS VINI Guide at the MEININGER VERLAG publishing house booth

***Price: 120,- € per wine**
In combination with all other services: 595,- €



*Services within the MUNDUS VINI tasting areas

In a large, open tasting area, directly integrated in the fair, the award winning wines of the MUNDUS VINI 2011 competition will be available for tasting.

- ▶ Announcement of the tastings in all relevant MEININGER publications
- ▶ Advertising of the event on the websites of MEININGER publications
- ▶ Announcement of the tastings in the official fair catalogues
- ▶ Logistical event coordination, tasting leader, serving staff
- ▶ Graphic illustration of the wine's aromas and flavors on a specially developed aroma diagram, with additional information about your wine
- ▶ Tasting brochure for all visitors:
 - Name of your winning wine 2011
 - Contact details of the importer or the producer
 - Information about the source of supply
 - Declaration of the recommended retail price
 - Description of the wine and the way it tastes
- ▶ Tasting glasses for trade fair visitors
- ▶ One free entry ticket for FORUM VINI and BARZONE



VINI SPECIAL PUBLICATIONS

The label of your award winning wine 2011 will appear in the tasting brochure FORUM VINI and BARZONE

At the entry of the open tasting area, all visitors will receive the tasting brochure containing all the important facts about your wine/wines. The data come from the MUNDUS VINI 2011 database and thus are completely up to date.

Our offer: Your bottle label (front) printed in the tasting brochure, next to the information about your wine
Size label: 3 x 4 cm, print: 4c

Price: **50,- € per label**
In combination with all other services: 595,- €

Italien / Italy
Abruzzen



2007 Cagiòlo Montepulciano d'Abruzzo DOC Cantina Tollo

GES Sorrentino GmbH & Co. KG - Deutschland - Delmenhorst
www.ges-sorrentino.de - info@ges-sorrentino.de

Cantina Tollo SCA
Italy - Tollo (CH)



14,8 Euro
Alk. / Alc. 14,5 % Vol
Restz. / resid. sugar 5 g/l
Säure / Acidity 5,87 g/l

The label of your award winning wine 2011 will appear in the special MUNDUS VINI Guide

The MUNDUS VINI Great International Wine Prize was held for the 11th time in 2011 and attracted a total of 6,028 wines.

The MUNDUS VINI Guide gives details about the 1,860 awarded wines and their producers. With a press run of more than 100,000 copies, the MUNDUS VINI Guide is attached to every wine, beverage and gastronomy magazine of the MEININGER VERLAG publishing house.

Press run: > 100,000
Publication date: 25 October 2011
Supplement once in: WEINWELT
WEINWIRTSCHAFT
DER DEUTSCHE WEINBAU
FIZZ - Für die Szenen-Gastronomie
GETRÄNKE ZEITUNG
SOMMELIER MAGAZIN

Display: Distribution of the MUNDUS VINI Guide at the MEININGER VERLAG publishing house booth at ProWein 2012

Our offer: Your bottle label (front) printed in the MUNDUS VINI Guide in the list of the awarded wines 2011
Size label: 5 x 6 cm, print: 4c

Price: **350,- € per label**
In combination with all other services: 595,- €

MUNDUS VINI meets BARZONE

Probe Wein / Weinbeschreibung / Bezugsquelle
Sample wine / wine description / supply

Spanien / Spain
Balearen

2006 Lagrima de Sang Mallorca DO

Bodega Maria Balle - Spanien - Santa Maria del Cami
www.mariaballe.com - info@mariaballe.com

Deutschland / Germany
Baden

2008 Blankenhornsberger Muskateller Beerenauslese

Staatliches Weinbauinstitut Freiburg - Deutschland - Freiburg im Breisgau
www.stwi.de - info@stwi.de

2009 Auf der Mauer Riesling QbA trocken

Weingut Gohmert Ralf Dr. von Bassermann-Jordan GmbH - Deutschland - Dettelbach
www.gohmert.de - info@gohmert.de

2007 Cagiòlo Montepulciano d'Abruzzo DOC Cantina Tollo

GES Sorrentino GmbH & Co. KG - Deutschland - Delmenhorst
www.ges-sorrentino.de - info@ges-sorrentino.de

14,8 Euro
Alk. / Alc. 14,5 % Vol
Restz. / resid. sugar 5 g/l
Säure / Acidity 5,87 g/l

Siegerweine

2009 Cerasuolo d'Abruzzo Montepulciano d'Abruzzo DOC < 5 €

ENOBIS
www.enobis.it


2008 Mayro Montepulciano d'Abruzzo DOC Fosso Corno 5 - 10 €

2006 Montepulciano d'Abruzzo DOC Riserva Fosso Corno 5 - 10 €

F. W. LANGGUTH ERBEN
www.langguth.de

2009 Sontino Chardonnay Terre di Chieti IGT Bio < 5 €

GES SORRENTINO
www.ges-sorrentino.de
Erzeuger des Jahres Europa



2007 Cagiòlo Montepulciano d'Abruzzo DOC Cantina Tollo 10 - 15 €

2008 Aldiano Montepulciano d'Abruzzo DOC Cantina Tollo 5 - 10 €

PRESENT YOUR AWARD WINNING WINES OF 2011 ONLINE AT

www.meiningers-winesearch.com

'MEININGERS WINESEARCH' – The WHO IS WHO of the wine business' is the new and international search engine for wine producers, wine retailers and wine lovers.

Target group: Worldwide search engine for producers and wine interested people
 Online database: The fastest way to over 40,000 wines with their ratings, supplemented by producer profiles, retailer data and information on where to get the wines

Website: **Live from November 2011**

- Our offer:
- ▶ The bottle label (front) of your award winning wine on the homepage of www.meiningers-winesearch.com in a rotating banner created especially for MUNDUS VINI 2011 award winning wines
 - ▶ Bottle label linked to your wine in the wine database
 - ▶ Booking period: Until August 2012
 Size label: 120 pixel (width) x 135 pixel (height)

Price: 350,- € per label
In combination with all other services: 595,- €



This is your opportunity to present your MUNDUS VINI 2011 award winning wines at top wine business events, in all related special publications and at www.meiningers-winesearch.com. Please find the individual booking options on our registration form (services are available separately as indicated).

TAKE ADVANTAGE OF THIS ATTRACTIVE PACKAGE AT A SPECIAL PRICE OF 595,- € PER WINE!

1 Year – 1 Price

Present your MUNDUS VINI 2011 award winning wines



This is your opportunity to present your MUNDUS VINI 2011 award winning wines at top wine business events, in all related special publications and at our new search engine www.meiningers-winesearch.com. Please find the booking options at the reverse page.

All offers can be booked individually as indicated or in the attractive **package at a special price of 595,- € per wine.**

Your benefit: You will reach private consumers and professionals as gastronomes, beverage wholesalers and sommeliers for a one year period with minimal effort. Storage and handling is assumed by MEININGER VERLAG publishing house. Please send us the data of the bottle label (front) via e-mail.

Prices plus 19% German VAT:

▶ Tasting area at FORUM VINI 2011, Munich	145,- €
▶ Bottle label in the tasting brochure FORUM VINI 2011 (only in combination with the tasting area)	50,- €
▶ Tasting area at BARZONE 2012, Berlin incl. ProWein 2012	120,- €
▶ Bottle label in the tasting brochure BARZONE 2012 (only in combination with the tasting area)	50,- €
▶ Bottle label in the MUNDUS VINI Guide 2011	350,- €
▶ Bottle label in the banner at www.meiningers-winesearch.com	350,- €
Package price per wine (inclusive all services listed above)	595,- €

Venues and dates:

FORUM VINI, Munich, 11 – 13 November 2011

ProWein, Dusseldorf, 4 – 6 March 2012

BARZONE, Berlin, 22 – 23 May 2012

Terms and conditions of participation:

The participation is limited for MUNDUS VINI 2011 awarded wines. Previous or following vintages are not permitted. The organization of the tasting areas at the fairs is managed by the MEININGER VERLAG publishing house. Your personal presence at the tasting areas is not necessary.

Registration:

Registration deadline for all offers is 5th October 2011. You will receive an order confirmation/invoice.

Data requirement for the publications:

Please send the data of the bottle label (front) in a printable resolution as jpg- or eps-file (300 dpi) via e-mail no later than **5th October 2011**:
lehmann@meiningerverlag.de

Number of wines for the tasting areas:

- ▶ Participation at the MUNDUS VINI tasting area at the FORUM VINI, Munich:
 - 6 bottles of each participating wine are requested
 - **Deadline for delivery: 17th October 2011**
- ▶ Participation at the MUNDUS VINI tasting area at the BARZONE, Berlin:
 - 6 bottles of each participating wine are requested (We use one of these bottles for the ProWein)
 - **Deadline for delivery: 3rd February 2012**

Delivery address for the wine bottles:

Please send the wine bottles to the following address:
(See respective deadline of delivery as above)

MEININGER VERLAG GmbH
Purpose: MV tasting area
Maximilianstrasse 7-17
67433 Neustadt/Weinstrasse
Germany

www.mundusvini.de/presentation

INFORMATION / REGISTRATION

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