

PRESS RELEASE

**MUNDUSvini BioFach 2nd International Organic Wine Awards -
555 organic wines compete for sought-after medals**

Neustadt/Weinstrasse, 6th December 2010

The mood barometer in the organic wines sector continues to point to "sunny". Organic wine producers employ sustainable business practices and forgo high revenues, resulting in wines of very respectable quality. Yet amongst organic products too, quality varies – one reason why more and more organic wine producers are looking for ways to make direct comparisons between their wines.

At 8 o'clock on 9th December 2010, Christoph Meininger, Managing Director of MUNDUSvini and Meininger Verlag, and Alexander Stein, responsible for the wine segment within the BioFach and Vivanness team, will welcome 42 international wine experts to the 2nd MUNDUSvini BioFach International Organic Wine Awards. After the successful start to the competition, which was jointly initiated in 2009 by MUNDUSvini and BioFach, the world's leading trade fair for organic products, the organisers can look forward to plenty of active participation this year, too.

555 organic wines have been submitted by producers and importers. They include wines from the major wine producing countries such as Italy (148 wines) Spain (120 wines) and Germany (105 wines) as well as from smaller wine producing nations such as Algeria (1) and the Netherlands (4).

Over half of all submissions are red wines (336). 171 bottles of white wine have been submitted, including 74 from Germany. The German entries represent almost all of its wine-growing regions. Most of the samples come from the Pfalz (23 wines), followed by Rheinhessen (21 wines) and Franken (18 wines).

Organic wine tasting in accordance with OIV rules

The wines will be examined by an international panel of experts. The judges will taste and evaluate the samples submitted in a blind tasting

carried out in accordance with the strict rules laid down by the International Organisation for Vine and Wine (OIV) as well as the regulations of national and international oenological associations. As per the regulations of the OIV, the number of medals awarded is limited to 30 percent of the samples submitted. The 42 judges, all expert tasters, include well-known wine journalists from Luxembourg, Japan, Greece, the USA and Israel as well as wine producers, dealers, importers and oenologists.

The official awards ceremony will take place on 16th February 2011 at the BioFach fair in Nuremberg.

394 words/ 2,512 characters (with spaces)

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